Novachem S.r.l. Via Galvano Fiamma, 28

20129 Milano – ITALY Tel.: +39 02 54012856 Fax: +39 02 55011476

novachem@novachemitaly.com

novachemitaly.com



## PRODUCT INFORMATION SPECIFICATION

Date: 6<sup>th</sup> March 2015 Rev. 1

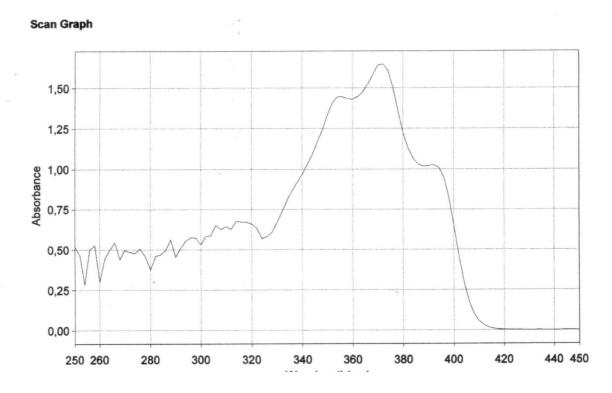
## **NOVABRIGHT RTX**

NOVABRIGHT RTX is an additive chromatic regulator, to improve the brightness of the colour tones and the whitening, for use either in transparent products or in pigmented ones. In transparent products, it can regulate the typical colour of the resins. Not suitable in dark pigmented colour tones.

NOVABRIGHT RTX has a very good compatibility and it can be used either in solvent based or in water based products, due to its good affinity with the principal binders used in both systems. In any case, to avoid any problem, it is better to check the compatibility before using.

NOVABRIGHT RTX is very simple to use. Thanks to its liquid form, it can be introduced in the system at the final production phase. Use at 0.2 - 0.6 %, calculated on the total formulation.

NOVABRIGHT RTX must be stored in a dry place at temperature between 5 and 40°C. In recommended storage conditions and in the original packaging, the shelf-life of the product is one year.





Miscibility (gr/100 gr solution):

Water >50 Acetone > 0,5 Dowanol >50 DOA 5,5 - 6,0

Texanol >50

ANALYSIS	METHOD	MEASUREMENT UNIT	LIMITS
Phisical appearance	NOVA 007	visual	Slightly yellow liquid
Viscosity at 20 °C	NOVA011	mPa.s	120